

# R. Alan Berry

Curriculum Vitae

[richard.berry@maine.edu](mailto:richard.berry@maine.edu) | [rberry@irex.org](mailto:rberry@irex.org) | 347.420.3368 | he/him

## CURRENT POSITIONS

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- 2023-Present Technical Advisor, *Information Integrity & Resilience*  
International Research and Exchanges Board (IREX), Washington, D.C.  
Manager: Theo Dolan, *Global Lead for Innovation in Countering Disinformation*
- 2019-Present PhD ABD in Communication, *Concentration in Education*, University of Maine  
*Advisor & Committee Chair:* Dr. Judith Rosenbaum (Communication)  
*Committee:* Dr. Lily Herakova (Communication, University of Maine); Dr. Ian Mette (Education, University of Maine); Dr. Paul Mihailidis (Communication, Emerson College); Dr. Michael Socolow (Communication, University of Maine)  
*Dissertation Title:* Community-building with adult media literacy: Challenging the spread of misinformation, polarization and distrust through community-based research and participatory adult education

## EDUCATION

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- 2012 M.S. in Media Studies, City University of New York, Brooklyn College.  
Brooklyn, NY.
- 2005 B.F.A. in Film, Watkins College of Art & Design. Nashville, TN.

## HONORS, AWARDS & GRANTS

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- 2022 Research & Travel Award. Graduate Student Government, University of Maine. \$800.
- 2021 Love of Learning Award. Phi Kappa Phi. \$500.
- 2020-22 Graduate Media Fellow, Scholars Strategy Network Maine. \$3,000.
- 2020 Summer Research Fellowship, Graduate Student Government, University of Maine. \$5,000. *Awarded to three University of Maine graduate students each summer, 2018-2020.*
- 2018 Fulbright Research Award (Kosovo), Fulbright U.S. Student Program. \$18,000.

## PUBLICATIONS

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- 2022 Rosenbaum, J. E., & Bonnet, J. L., & **Berry, R. A.** Rethinking the future of news literacy education: Results from a mixed methods study. *The Media Education Research Journal*, 11(2), 1-22.

- 2022 **Berry, R. A.** & Rosenbaum, J. E. Critical race media literacy and fake news: Reframing and teaching news literacy in a racialized society. In J. Cubbage (Ed.), *Critical Race Media Literacy: Themes and Strategies for Media Education* (pp. 82-97). Routledge.
- 2022 **Berry, R. A.** Power lines: Empowering teens that have been disempowered through partnerships. In J. Anderson & K. Czarnecki (Eds.), *Power Lines: Connecting with Teens in Urban Communities Through Media Literacy* (pp. 87-102). ALA Neal-Schuman.
- 2021 **Berry, R. A.**, Bonnet, J. L., & Rosenbaum, J. E. Teaching news literacy during a pandemic: Adapting to the virtual learning environment. *Teaching Media Quarterly*, 9(1), 2-21. <https://pubs.lib.umn.edu/index.php/tmq/article/view/3680>
- 2021 Rosenbaum, J. E., Bonnet, J. L., & **Berry, R. A.** Beyond ‘fake news’: Opportunities and constraints for teaching news literacy. *Journal of Media Literacy Education*, 13(3), 153-159. <https://doi.org/10.23860/JMLE-2021-13-3-16>

## MANUSCRIPTS IN PROGRESS

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- N.D. **Berry, R. A.**, Corey, A. M., & Rosenbaum, J. L. *Weaponizing #FakeNews on Twitter: Generating flak or critiquing the status quo in the Trump era?*  
Manuscript submitted for review.

## TEACHING EXPERIENCE

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- Spring 2021 Instructor of Record, University of Maine  
Course: **Film Criticism & Theory** (CMJ 245)  
Synchronous Online, 28 students  
Student Evaluation: 4.73/5.00  
Q1=5.00; Q3=4.94; Q7=5.00; Q8=5.00; Q9=4.94; Q10=4.94 (*key below*)
- Spring 2021 Instructor of Record, University of Maine  
Course: **Media Theories & Research Methods** (CMJ 203)  
Synchronous Online, 28 students  
Student Evaluation: 4.44/5.00  
Q1=4.65; Q3=4.59; Q7=4.65; Q8=4.71; Q9=4.63; Q10=4.59 (*key below*)
- Fall 2020 Instructor of Record, University of Maine  
Course: **Public Speaking** (CMJ 103:008)  
Synchronous Online, 22 students  
Student Evaluation: 4.54/5.00  
Q1=4.88; Q3=4.71; Q7=4.71; Q8=4.76; Q9=4.59; Q10=4.65 (*key below*)
- Fall 2020 Instructor of Record, University of Maine  
Course: **Public Speaking** (CMJ 103:012)  
Synchronous Online, 23 students  
Student Evaluation: 4.53/5.00  
Q1=4.86; Q3=4.64; Q7=4.86; Q8=5.00; Q9=4.71; Q10=4.93 (*key below*)

- Summer 2020 Instructor of Record, University of Maine  
 Course: **Public Speaking** (CMJ 103)  
 Synchronous Online, 17 students  
 Student Evaluation: 4.49/5.00  
 Q1=4.90; Q3=4.50; Q7=4.80; Q8=4.90; Q9=4.80; Q10=4.50 (*key below*)
- Spring 2020 Instructor of Record, University of Maine  
 Course: **Film Criticism & Theory** (CMJ 245)  
 Face-to-Face, 26 students  
 Student Evaluation: 4.62/5.00  
 Q1=4.93; Q3=4.93; Q7=4.87; Q8=4.93; Q9=4.87; Q10=4.87 (*key below*)
- Spring 2020 Teaching Assistant, University of Maine  
 Course: **Media Theories & Research Methods** (CMJ 203)  
 Face-to-Face, 53 students
- Fall 2019 Instructor of Record, University of Maine  
 Course: **Public Speaking** (CMJ 203)  
 Face-to-Face, 23 students  
 Student Evaluation: 4.59/5.00  
 Q1=4.87; Q3=4.87; Q7=5.00; Q8=5.00; Q9=4.73; Q10=4.80 (*key below*)

*University of Maine Selected Evaluation Questions:*

- Q1: How prepared was the instructor for the class?  
 Q3: How enthusiastic was the instructor about the subject?  
 Q7: Did the instructor show respect for questions and opinions of the students?  
 Q8: Did the instructor ensure an environment of respect?  
 Q9: Did the instructor inspire confidence in their knowledge?  
 Q10: Overall, how would you rate this instructor?

- Spring 2015 Instructor of Record, Queens College (CUNY)  
 Course: **Critical Media Literacy**  
 Face-to-Face, 20 students

**Guest Lectures & Presentations**

- 2022 **Berry, R. A.** Panel of media literacy professionals for media literacy seminar, Brooklyn College. Instructor: Katherine Fry.
- 2018 **Berry, R. A.** “Mapping Media Literacy in Kosovo” for faculty and students, University of Prishtina (Kosovo).
- 2018 **Berry, R. A.** “Media Literacy Teaching and Learning” for Peace Corps teaching volunteers, U.S. Peace Corps Kosovo Office, Pristina, Kosovo.
- 2018 **Berry, R. A.** “Introduction to Media Literacy Education” for journalism course, University of Prishtina (Kosovo). Instructor: Lindita Tahiri.
- 2016 **Berry, R. A.** “Community-Based Media Literacy Education” for media studies course, Brooklyn College (CUNY). Instructor: Katherine Fry.

- 2016 **Berry, R. A.** “Media Literacy Education in the United States” for international media literacy professionals, Bureau of Educational and Cultural Affairs, U.S. State Department, New York, NY.
- 2015 **Berry, R. A.** “Introduction to Media Literacy and Media Education” for international journalists and government officials, Bureau of Educational and Cultural Affairs, U.S. State Department, New York, NY.

### **Informal Teaching (Highlights)**

- 2023 “Guide to Internet Safety.” Avon Grove High School, West Grove, PA. 15-17 years, 20 students. Two-hour workshop.
- 2022 “Lost at Sea? Using Media Literacy to Navigate a Tidal Wave of Information.” DemocracyMaine.org (Virtual). Adult learners, 7 participants. 90-minute workshop.
- 2020 “Media, Culture, and You.” Penobscot County Jail, Bangor, ME. Adult learners, 15 students (female inmates). Three sessions. In coordination with Literacy Volunteers of Bangor.
- 2018 “Media and Community.” United Nations Youth Summit, Peja, Kosovo. 18-24 years, 20 students. Two-hour workshop.
- 2018 “Digital Literacy.” College Prep Summer Camp, RIT Kosovo, Pristina, Kosovo. 17-19 years, 15 students. Four sessions.
- 2018 “Digital Storytelling with Twine.” American Corner Mitrovica, North Mitrovica, Kosovo. 13-17 years, 8 students. Two-hour workshop.
- 2018 “Making PSAs: Advertising Literacy and Community Engagement.” American School Kosova, Pristina, Kosovo. Middle school, 10 students. Six sessions.
- 2018 “Photography as Activism.” Ali Gashi School, Drenas, Kosovo. Middle school, 20 students. Three sessions.
- 2018 “Political Economy of News Media in Kosovo.” American Corner Pristina, Pristina, Kosovo. 18-24 years, 22 participants. Three-hour workshop.
- 2018 “Teaching Digital Literacy and Storytelling.” American School Kosova, Pristina, Kosovo. Adult learners, 20 teachers. Professional development workshop.
- 2018 “Making PSAs: Advertising Literacy and Community Engagement.” American Corner Prizren, Prizren, Kosovo. 18-24 years, 15 students. Six sessions.
- 2018 “Fake News and Social Media.” Gymnasium, Podujeva, Kosovo. High school, 20 students. Two-hour workshop.
- 2018 “Photography as Activism.” American Corner Pristina, Pristina, Kosovo. 18-24 years, 12 students. Four sessions.
- 2018 “Making PSAs: Advertising Literacy and Community Engagement.” Ibrahim Mazreku School, Malisheva, Kosovo. Middle school, 15 students. Six sessions.
- 2017 “Digital Storytelling.” Bangor Public Library, Bangor, ME. 10-14 years, 9 students. Eight sessions.

- 2015-16 “Teaching Media Literacy and Critical Remix.” NYC DOE, New York, NY. Adult learners, 40 teachers. Professional development series based in multiple schools across NYC over a two-year period. Part of the NYC DOE’s *Connect2Tech* program, in collaboration with Expanded Schools.
- 2015-16 “Digital Entrepreneurship.” New Settlement, Bronx, NY. 18-24 years, 40 participants (two cohorts). Digital skills workforce development series over a two-year period.
- 2014 “Everyday Bronx and Beyond.” Bronx Documentary Center, Bronx, NY. 13-15 years, 18 students. Semester-long photography and community activism program, in collaboration with Everyday Africa, with support by the Pulitzer Center.
- 2013-15 “Digital Career Path.” Opportunities for a Better Tomorrow, Brooklyn, NY. 18-24 years, 60 participants (three cohorts). Digital skills workforce development series over a three-year period.
- 2013 “Community Journalism.” West Prep Academy, New York, NY. 5<sup>th</sup> grade, 25 students, and 6<sup>th</sup> grade, 25 students. Eight sessions each class.
- 2013 “The Chocolate Project: Critical Advertising Remix.” New York Public Library, Bronx, NY. 8-16 years. Summer residency at four separate community libraries.
- 2012-14 “Anti-Gun Violence PSAs.” Secondary School for Law, Brooklyn, NY. High school, 36 students (three cohorts, over three years). Six sessions, each cohort. In collaboration with DCTV and New Yorker’s Against Gun Violence.

## CONFERENCE PRESENTATIONS

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- 2022 **Berry, R. A.**, Rosenbaum, J., & Bonnet, J. (Aug. 4). *Reimagining news literacy education: A case study*. Working paper presented during high density session. Association of Education in Journalism and Mass Communication, Detroit, MI.
- 2022 Rosenbaum, J., Bonnet, J., & **Berry, R. A.** (May 27). *Re/centering learners in media literacy assessment*. As part of the panel session, *Reimagining media literacy: Moving from fragmentation toward a shared future* (J. Rosenbaum, J. Bonnet & R. A. Berry, co-chairs). International Communication Association, Paris, France.
- 2021 **Berry, R. A.**, Rosenbaum, J., & Corey, A. (June 4). *The weaponization of #FakeNews: Reconfiguring the Propaganda Model for the 21<sup>st</sup> century*. Popular Culture Association, virtual.
- 2020 **Berry, R. A.**, Rosenbaum, J., & Bonnet, J. (Nov. 6). *Friend, enemy, or frenemy? De/constructing news in the digital era*. Northeast Regional Media Literacy Conference, virtual.
- 2020 Rosenbaum, J., & **Berry, R. A.** (Oct. 17). *Critical race media literacy and fake news: Reframing and teaching news literacy in a racialized society*. As part of the panel session, *Playing the card: Introducing critical race to media literacy education*. Critical Media Literacy Conference of the Americas, virtual.

- 2019 **Berry, R. A.** (Oct. 10). *Digital literacy and storytelling: Connecting computer technology education and media literacy education*. Association of Computer Technology Educators of Maine (ACTEM) 2019 Conference.
- 2018 **Berry, R. A.** (Nov. 10). *Global security and media literacy: Addressing violence, corruption, and propaganda in Kosovo*. Northeast Regional Media Literacy Conference, Providence, RI.
- 2017 **Berry, R. A., & Johnson, Z.** (June 27). *Photography as activism: Storytelling through mobile technology*. National Association for Media Literacy Education Conference, Chicago, IL.
- 2017 **Berry, R. A.** (Mar. 10). *Interactive digital storytelling with Twine*. MooseTech Conference, Skowhegan, ME.
- 2016 Long, E. M., **Berry, R. A., & Vito, D. C.** (Mar. 26). *Multimedia essays for remixing critical inquiry*. Critical Media Literacy Conference, Savannah, GA.
- 2016 **Berry, R. A.** (Mar. 2). *Empowering youth through media production*. Panel discussion with representatives from various NYC-based youth media organizations during the United Nations Alliance of Civilizations' *Energizing Social Inclusion through Youth-produced Media* conference at Fordham University, New York, NY.
- 2015 **Berry, R. A.** (July 29) *Break the Media, Change the Message: Teaching media literacy and fair use through critical video remix*. Presentation and workshop at the Summer Institute in Digital Literacy, Providence, RI.
- 2014 Fry, K., **Berry, R. A., & Beesley, J.** (Mar. 21). *The Chocolate Project at the New York Public Library*. Presentation on a programmatic case study of teaching advertising literacy in an informal learning space at the International Media Literacy Research Symposium, Fairfield, CT.

## **SERVICE & PUBLIC ENGAGEMENT**

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### **Campus & Community Engagement**

- 2023-Present Adult ESL Learning Tutor. YWCA Tri-County Area, Pottstown, PA.
- 2022-Present Digital Technology Training Instructor to Older Adults (virtual). RSVP, Pennsylvania.
- 2021 Guest Expert. "Empowering Community Voices: Using Culture as a Storytelling Aid." Part of the #YALIChat Facebook question & answer series. Young African Leaders Initiative, U.S. State Department. (Over 10,000 views and 703 unique engagements).
- 2021 Guest Instructor & Scriptwriter. [Lesson 2: Creating Your Stories](#). Part of the "Community Journalism: Basic Principles for Effective Storytelling" series. Young African Leaders Initiative, U.S. State Department.
- 2021 Consultant on Video Game Media Literacy Curriculum for Elementary and Middle School. Media Power Youth, Manchester, NH.

- 2021 Website and Design Consultant. Operation Breaking Stereotypes, Orono, ME.
- 2020 Organizer and Programmer. McGillicuddy Humanities Center Film Series: “The Story of Climate Change.” Series of virtual film screenings and speakers. Fall. University of Maine.
- 2020 Co-Facilitator and Co-Designer. “News Literacy Challenge.” Virtual workshop, Oct. 26-30. University of Maine. *Over 700 participants from across the country participated at some stage.*
- 2020 Discussant. McGillicuddy Humanities Center Film Series: “Cinema of Colonization and Decolonization.” Film: *Timbuktu* (2014). Spring. University of Maine.
- 2020 Volunteer Facilitator. Series of media literacy workshops with female inmates at the Penobscot County Jail, Bangor, ME, in coordination with Literacy Volunteers of Bangor.
- 2020-2022 Board Member & Marketing Committee. Maine Fulbright Association. Joined Jan. 2020.
- 2019 Co-Facilitator. “Beyond fake news: Digging into media literacy and cognitive bias.” In-person workshop, Nov. 4. Fogler Library, University of Maine.
- 2019-20 Organizer and Programmer. McGillicuddy Humanities Center Film Series: “Cinema of Colonization and Decolonization.” Series of film screenings and speakers. Fall & Spring. University of Maine.
- 2019 Volunteer Facilitator. Media Literacy and Critical Remix. Workshop for University of Maine instructional technology graduate students at the Summer Technology Institute. University of Southern Maine, Portland, ME.
- 2019 Search Committee. Humanities Specialist, McGillicuddy Humanities Center. Spring. University of Maine.

### **Policy Engagement**

- 2022-Present Pennsylvania State Advocacy Leader. Media Literacy Now.
- 2021-Present Member. Scholars Strategy Network, Maine Chapter.
- 2021 Provided Public Testimony on LD 1199, “An Act to Require Education and Training Regarding Media Literacy for Legislators and Legislative Staff.” Maine State Legislature. April 21. *At the invitation of Rep. Christopher Kessler (House District 32).*
- 2020-2022 Graduate Media Fellow. Scholars Strategy Network, Maine Chapter.
- 2017-Present Maine State Advocacy Leader. Media Literacy Now.

### **Academic Service**

- 2023-Present Editorial Advisory Board. *Journal of Media Literacy Education.*
- 2022 Reviewer. *The Communication Review.*

- 2022 Reviewer. *Journal of Media Literacy Education*.
- 2022 Reviewer. *International Communication Association, 2022 Conference* (Paris, France).
- 2021 Reviewer. *International Journal of Library and Information Studies*.

## **MEMBERSHIPS**

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Association for Education in Journalism and Mass Communication

Fulbright Association

Media Ecology Association

National Association for Media Literacy Education

National Peace Corps Association

Phi Kappa Phi Honor Society

Popular Culture Association

Scholars Strategy Network (Maine Chapter)

## **PROFESSIONAL DEVELOPMENT**

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- 2022 LGBTQ+ Learning & Affirming Challenge. Fogler Library, University of Maine.
- 2021 Teaching with Transparency. Center for Innovative Teaching and Learning. University of Maine.
- 2020 Literature Review Challenge. Fogler Library, University of Maine.
- 2020 Research Impact Challenge. Fogler Library, University of Maine.
- 2019 Graduate Teaching Academy. *Semester-long intensive*. Center for Innovative Teaching and Learning, University of Maine.
- 2015-16 Outcomes Measurement Training. *Year-long training series for community-based programs*. NYC Department of Youth & Community Development + Partnership in Philanthropy.
- 2015 Summer Institute in Digital Literacy. Media Education Lab, University of Rhode Island.
- 2015 Connected Learning Educator Training. *Semester-long training series*. Hive NYC + Mozilla.

## **WORK EXPERIENCE**

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- 2023-Present **Technical Advisor**, *Information Integrity & Resilience*, Information & Media Practice and Strategy & Development Group, IREX, Washington, D.C.
- 2021-23 **Graduate Assistant**, *Scholarship Universe* Coordinator. Office of Student Financial Aid, University of Maine. Orono, ME.



- 2020 **Adjunct Instructor.** Public Speaking (CMJ103). Summer, Online. University of Maine. Orono, ME.
- 2019-21 **Teaching Assistant/Instructor.** Public Speaking (CMJ103; Fall 2019 & Fall 2020); Media Theories & Research Methods (CMJ203; Spring 2020 & Spring 2021); Film Criticism & Theory (CMJ245; Spring 2020 & Spring 2021). University of Maine. Orono, ME.
- 2019 **Media and Information Literacy Curriculum Consultant.** OSCE Mission in Kosovo (in collaboration with the University of Pristina). Pristina, Kosovo.
- 2017-19 **Communications Specialist & Marketing Coordinator.** College of Liberal Arts & Sciences and School of Performing Arts. University of Maine. Orono, ME.
- 2015 **Adjunct Instructor.** Critical Media Literacy Education. Spring. Queens College, City University of New York. Queens, NY.
- 2013-16 **Education Director.** The LAMP (Learning About Multimedia Project). New York, NY.
- 2012-13 **Program Manager and Lead Facilitator.** The LAMP (Learning About Multimedia Project). New York, NY.
- 2012-13 **Video Coordinator and Educator.** City Parks Foundation. Queens, NY (Lost Battalion Hall) and Brooklyn, NY (Brownsville Recreation Center).
- 2008-11 **Film Production Rental Manager.** Hand Held Films. New York, NY.
- 2008-17 **Freelance Videographer, Photographer and Graphic Designer.** *Various Clients* (Google, Pediatric Universal Life Saving Effort, New York Late Starters String Orchestra, Husson University, Maine Works, City of Bangor). New York, NY and Bangor, ME.
- 2006-08 **Water and Sanitation Extension Agent.** United States Peace Corps. Tantoudji, Mali, West Africa.

## **MEDIA**

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- 2021 [As 2021 comes to an end, it's time to reflect on our waste.](#) Op-Ed. *Bangor Daily News*. Brie Berry, co-author.
- 2021 [The Digital Equity Act would be a start, but we must do more.](#) Op-Ed. *Bangor Daily News*.
- 2021 [Lesson 2: Creating Your Stories.](#) Part of the “[Community Journalism: Basic Principles for Effective Storytelling](#)” series, produced by the U.S. Department of State for their Young African Leaders Initiative (YALI). Guest instructor / script writer.
- 2020 [Media literacy is needed now more than ever.](#) Op-Ed. *Bangor Daily News*.
- 2018 [EduMedia, Episode 4: Media and Information Literacy.](#) Panelist on public television series. *RTK Kosovo*. Sponsored by OSCE Mission in Kosovo and the Press Council of Kosovo.

- 2018 [Media Literacy Education: Holistic Curriculum or Fake News Spotting?](#). Featured interview. *EdSurge Independent*.
- 2018 [Why doesn't the news reflect my reality and what I can do about it](#). Guest blog writer. #YALIChecks, Young African Leaders Initiative, U.S. State Department.